

DIVERSITAT ROVIRA I VIRGILI

EXTERNAL ACADEMIC INTERNSHIP

External Academic internships involve students undergoing training at an organisation external to the URV. The internship takes place at a company or an institution that has signed a collaboration agreement with the URV. During the internship, the student must apply the professional competencies that they have acquired during their master's course in a real working environment. As such, internships provide important training for students following the professional path of the master's degree and are offered as an elective course within the curriculum.

This subject is worth 6 ECTS credits, which means a **125-hour internship** at the host company or organisation. During the internship, the student participates in the activities of the host organisation, taking part in 'routine' projects and operations or in specific projects, and contributing with the competencies they have acquired during their studies (strategic thinking, market studies, brand studies, impact analyses, opinion surveys, design and feasibility studies of new products, policy evaluations, communications campaigns, etc.).

Internships normally take place in the months of May and June, depending on the timetable agreed upon by the host organisation and the student. However, the period may be adapted to either the student or the company.

The student usually uses the work they have completed during the internship to form the basis of their Master's Thesis. It is also possible, although there is no obligation on the part of the host organisation, for the relationship with the student to continue beyond the period designated for the internship, for example, in the form of a paid extra-curricular internship or an employment contract.

Students have two tutors assigned: by one hand, an academic tutor by the Faculty, who is responsible for monitoring the academic quality of the work completed by the student and for supervising them during the Master's Thesis. By the other, and a professional tutor in the company where the internship takes place, whose basic functions are to draw up a work plan, monitor the internship, participate in the evaluation of the internship and to guide the student in the preparation of a report on the work completed and the learning outcomes obtained.

This subject prioritizes flexibility, ensuring personalized development for each student. While there are no specific regulations governing the subject, it adheres to URV's and FTG's internship guidelines.

At the commencement of the semester, master's and internship coordinators convene an informative session for all enrolled students. Here, they elucidate the various steps involved in internships, encompassing documentation, selection criteria, project development, and evaluation procedures. Additionally, they elucidate the possible interplay between internships and the Master's Thesis.

FACULTAT DE TURISME I GEOGRAFIA University Master's Degree in Tourist Destination Management - Work Placement



Subsequently, individualized monitoring commences to match students with suitable internships tailored to their unique interests, skills, and aspirations. Placements primarily span across public, semi-public, or private entities throughout Tarragona and Catalonia. These encompass a diverse array of organizations, including tourist offices, cultural and sports facilities, consulting firms, research entities, and various businesses within the tourism sector.

More information and contact: If you need more information, please contact University Master's Degree in Tourist Destination Management coordinator: <u>master.destinacions.turistiques@urv.cat</u>